

H&WSSP: PRIMARY SPORTS AMBASSADORS

The first ever Primary Sports Ambassador (PSA) Conference was held on Thursday 25th November 2010 at Presdales Sport Centre, Ware.

Run by the Hertford & Ware School Sport Partnership, all 32 primary schools in the area were invited to identify and send one year 5 & one year 6 pupil who embodied the ethos of a sport ambassador.

Entitled 'Get set to be Inspired', the aim of the conference was to empower these students to return to their schools and enthuse their school population to embody the Olympics & Paralympic values.

A few years later the role of Health Champion was included to help raise awareness of healthy living and all of these roles are now referred to as Sports Ambassadors.

The role of the Sports Ambassador is to inspire and motivate the young people in your school. To share their enjoyment of PE and School Sport by encouraging and supporting the less active.

They are to be your best young people - advocates, role models and natural leaders of other young people.

The outcomes for PSAs may be to:

- understand their role
- help organise events, for example, National School Sport Week
- keep your Partnership notice board up to date
- regularly check the *Get Set* website for new ideas/competitions
- promote the Olympic Values: Respect, Friendship, Excellence
- promote the Paralympic Values: Courage, Determination, Equality
- learn about and raise awareness of the *GetSet* website, and particularly the benefits of being part of the network
- plan and deliver an assembly back at school
- plan and run an intra event in their primary school at lunchtime
- support MSAs
- understand and promote healthy, active lifestyles